



Samuel f.

PROFILE

I am a 32 years old **Art Director & Graphic Designer**. 5 years studying Graphic Design, working under a famous Parisian mentor, 9 years experience working in the field and a strong sense of general culture has lead me to become a versatile and talented creative.

Photography is also a big part of my life. I don't remember a time when I was not taking photos.

SKILLS

Graphic Design Photography

Photography retouching
Creative & Editorial layout
Interface Design
Illustration
Moodboarding

Adobe Creative Suite

Photoshop
Lightroom
Illustrator
Indesign

Experience Design (interfaces)

HTML
CSS
Wordpress sites

Highly Experienced,
Detail Oriented,
Hard Working,
Strong General Culture
& Optimistic.

CONTACT

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EXPERIENCE agency

Woolgar Hunter Graphic Design & Art Direction.

Layout
Branding
Illustration
Web-Design
Photography.

2014 to present.

In 2014 seeing a potential oppertunity I approached Woolgar Hunter, the Scottish leader in civil engineering with a proposal to improve their visual communication strategy. For many it was a first to see a Graphic Design department in a civil engineering company. In response William Neilson, managing director, gave me Carte Blanche to answer their needs in any creative way and asked me to constantly challenge him with new ideas. From that freedom rose **LAYOUT**, Woolgar Hunter's magazine. A bi-annual editorial publication of which I am entirely in charge. Other highlights include the new website layout design, and a total brand identity overhaul

Model Hub Art Director

Concept Design
Interface Design
Logo & pictogram creation
Branding

2012-2014

A Los-Angeles based company recruited **Frenetic Studio** to expand the universe of a real estate project into a social network. Stuart Wray, Frenetic's project director and I created **Model Hub.com**. The first networks creation tool for the fashion and modelling industry. I was acting as an art director and a community manager. Model Hub was a sub division of Frenetic Studio, both were sold in 2013, ending my contract.

Frenetic Studio Lead Designer

Graphic Design
Illustration
Interface Design
Logo Design
Game Design

2012-2014

Frenetic Studio started with Stuart Wray, project director, recruiting me to start a new Graphic Design agency. Together we designed Model Hub but also worked hand in hand with **Christiano Ronaldo's** agent to create a mobile app game: **'90'**. To separate Model Hub and Frenetic Studio, Frenetic evolved into **Haywire Robot**. With a new team we created **Superpipe**, an isometric snowboarding game for iOs and iPad, spotlighted for quality by Apple in 2014.

Carlin International Design Assistant

Layout
Illustrations
Colour Creation
2010 to 2011

Carlin International is the European leader in Trend Forecasting books and colour creation. In this renown Parisian fashion agency, I assisted Phillipe Baumon Pagani, Art Director and Senior Editorial Strategy expert in designing the layouts for many Trend Forecasting books amongst other sceondary design projects.

Attitude Graphique Graphic Designer

Logo Design
Layout design
Creative Signage Design
2009 to 2010

Attitude Graphique was one of the main design agencies the region of Brittany contracted for it's communication and books layouts. As a graphic designer, I was in charge of those books from layout to printing. I also worked in detail to the development of a new signage system for a large scale hospital.

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DIPLOMAS

Bachelor degree

Interface Design and
Visual Communication

Bachelor degree

Graphic Design and Edition Jobs

HNC/HND

Graphic Design
& Visual Communication

MANAA

University level preparation class in
Applied Arts.

*these French diplomas have been
"translated" to their closest local equivalent.

OTHER

Cinephile & Record collector.
Collect vintage 35mm and Polaroid
cameras. 'Neo-classic' Motorcycle
rider. Occasional tutor in French,
Graphic Design and graphic
design softwares. Team member
of expat.com for the welcoming
and guidance of newcomers in
Scotland. Spent 6 summers working
in holidays camps for foster homes
and underprivileged children. A
level (Baccalauréat) in Cinema and
Drama.

EXPERIENCE freelance

Spectre Creative Web developers, Glasgow

I have been working hand-in-hand with Spectre as a design and
communication-strategy consultant.

2018

MyFlag (Electronic Device)

MyFlag is an inovative LED based device designed to display your favorite
flag or minimalist pixel-art animations. As a photographer and motorcycle
enthusiast I was hired to take lifestyle shots of the product in use.

2018

RDA Architects, London

In 2016 RDA asked me to be their design consultant for the new website
they just recieved. A few months later they requested a new design for
their store front. We also re-calibrated their colour palette and reshaped
their templated documents.

2016 & 2017

Triumph Motorcycles, official forum annual event.

Logo and teeshirt design for the Triumph Motorcycles riders annual
gathering. The request is reconducted each year.

2016 & 2017, ongoing.

Munro's (Pub)

Illustrations and poster design for recurring events.

2016

Doctor Light (Light Artisan)

Logo Design

2016

St Brooklyn Motorcycles

Logo Design

2016

Théâtre de Folle Pensée

Portrait photographer

2014, 2015, 2016,